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May 15, 2023

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Dear Supporters and Potential Supporters,

It's hard to believe it, but Mobile Museum of Art's 60th anniversary is fast approaching in October 2024. To celebrate this milestone achievement, the MMofA team has been exploring the history leading up to 1964 – the year MMofA opened – and we're excited to share with you our upcoming collection exhibition: **DECADES: Looking Back/Moving Forward (1900 – 1919)**. Today, we're writing to ask for your support by sponsoring an artwork in this very special exhibition.

DECADES: Looking Back/Moving Forward is an innovative series of exhibitions that will immerse our members and visitors in the art, history, and innovations of the decades leading up to the sixties. This trip through time is scheduled in experiential exhibitions of two decades each, with the first being 1900 – 1919.

We need your help to tell this story like we've never done before!

We invite you to show your dedication to supporting a vibrant cultural life in the Deep South and in our community by sponsoring one work (or more!) in this first installment of **DECADES, which will debut on June 15, 2023**. There are a variety of opportunities including sponsoring an individual work of art selected by our curators or the director, sponsoring one of the five themed sections in the exhibition, or sponsoring the entire exhibition with exclusive recognition on the exhibition's title wall.

To take this next step with us and the entire MMofA team by sponsoring a work in **DECADES**, please return the enclosed form, contact our External Affairs department at 251.208.5234 with your credit card information, or pay online at MobileMuseumofArt.com/sponsor-an-artwork/.

Thank you for your support, and we are excited to see you at the members-only reception on Thursday, June 15th from 6 to 8 pm.

With warm regards to you and yours,

F. Grey Redditt, Jr.
Board Chair

Jon Carfagno
Executive Director

Mary Beth Lursen
Manager of External Affairs



EXHIBITION SPONSORSHIPS

MOBILE MUSEUM OF ART

DECADES: Looking Back/Moving Forward (1900 – 1919)

June 16 – November 25, 2023

As we look forward to celebrating MMofA's sixtieth anniversary in October 2024, we are launching an innovative series of exhibitions that will immerse our members and visitors in the art, history, and innovations of the decades leading up to the sixties. This trip through time is scheduled in experiential exhibitions of two decades each, and the first, 1900 – 1919 will open June 15th for our members and donors.

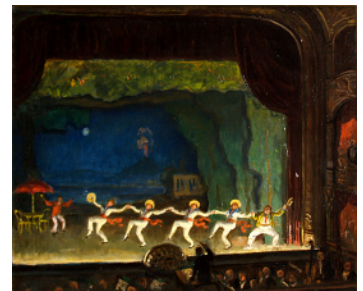
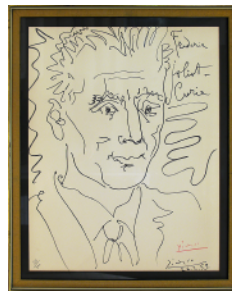
We need your help to tell a story like we've never done before!

The period 1900 to 1919 was a time of change in the world and in art. The Armory Show in New York City opened in 1913 and introduced many Americans to the first modern art they'd ever seen. Our exhibition includes an homage to the Armory Show that will allow visitors to feel as if they've actually walked into the 69th Regiment Armory Building on Lexington Avenue and 25th Street and are witnessing art by the same artists who actually participated in that exhibition.

Also included in this installment of the Decades exhibitions are galleries exploring the country and cities as people moved from rural to urban areas for job opportunities; the changing roles of women in society leading up winning the Constitutional right to vote; and a glimpse into how two artists with ties to Mobile reacted to modernism.

Visitors shouldn't worry if they can't remember their history lessons from the first two decades of the twentieth century because we will have timelines on our walls tracing the big events and what was happening in the art world at the same time. For added flavor, we're screening silent films in our gallery cinema, including a movie shot from a vending cart as it travels streets crowded with more carts and kids and people everywhere.

This Decades installation, as well as the two that will follow it (all leading up to the extravaganza of the 60th anniversary!), will recreate what it was like to be alive then, not only experiencing political and historical events, but navigating the personal lives of work, home, family, and leisure as well.



- SPONSOR ENTIRE EXHIBITION: \$10,000 (recognized on title wall, 2 available)
- SPONSOR A SECTION: \$2,500 (recognized on section wall, 10 available - 2 per section)
- SPONSOR A SINGLE WORK: \$500 (selected by Director, recognized on label)
- \$250 (selected by Curator, recognized on label)

I wish to support **DECADES: Looking Back/Moving Forward** (1900 - 1919) for: \$ _____
[check enclosed, or credit card information to come]

I wish my donation to be credited as follows: _____